



TiECon Canada

THINK AND GROW GLOBALLY TO SUCCEED



October 20th & 21st
Ottawa Convention Centre

2014



Invest in the Next Generation of Canadian Entrepreneurs: TiECon Canada 2014 Partnership Package

Support Canada's Entrepreneurial Community on October 20 and 21, 2014

[The Indus Entrepreneurs](#) (TiE) is one of the largest entrepreneurial organizations in the world. With more than 11,000 members in 17 countries, our organization is dedicated to the virtuous cycle of wealth creation and giving back to the community. TiE strives to generate and nurture entrepreneurship through networking, mentorship, global connectivity and education.

Serving as a training and networking forum for Ottawa-based entrepreneurs, [TiE Ottawa](#) organizes and hosts more than 20 events each year. The Ottawa Chapter will host the second annual *TiECon Canada*, TiE's flagship entrepreneurial conference, on **October 20 and 21, 2014 at the Ottawa Congress Centre**. Building on our compelling theme, **Think and Grow Globally to Succeed**, this event will bring together hundreds of aspiring entrepreneurs, industry leaders, investors and other decision-makers. This creates a unique opportunity for your organization to promote our growing entrepreneurial community at a critical juncture in its development.

This conference will build directly on the success of the first TiECon Canada hosted in October 2013. With a focus on connecting and equipping entrepreneurs for success, this sold out event opened the door to a world of new entrepreneurial learning, networking, investment and opportunity. With a roster of more than 50 speakers, the inaugural TiECon Canada brought together more than 250 entrepreneurs, SMEs and industry veterans, investors and other members of the local, national and global business community. It also generated significant media coverage and publicity for our 25 sponsors and promotional partners, with coverage spanning CTV, the [Ottawa Citizen](#), CBC Radio, CFRA, IT Business and other business trade publications. We look forward to leveraging this momentum, and delivering even greater value to entrepreneurs, sponsors and partners at TiECon Canada this year.

Ottawa is historically recognized as a government town and Canadian high-tech centre. Like many ICT hubs around the world, Ottawa's booming technology sector suffered significant losses during the telecom bust, knocking out some of the region's largest innovators and employers. Following a challenging recovery, our resilient city is thriving once again as entrepreneurs embrace emerging technologies and launch new companies. Ottawa is a new entrepreneurial city, and it is giving rise to a new breed of entrepreneur. TiECon Canada aims to fuel and accelerate this development. As a partner, you will play a pivotal role in helping us to achieve this objective.

This event will feature local, national and global experts from all spheres of business as we explore key entrepreneurial opportunities and challenges, and share lessons learned and recommendations that promote growth and success. As a partner, you will help to inspire and educate entrepreneurs and business leaders, and directly influence the further development of Ottawa as one of Canada's fastest growing entrepreneurial hubs.

TiECon Canada creates an opportunity to invest in the next generation of entrepreneurs and leave a legacy to Ottawa's entrepreneurial community. We look forward to working together to build successful industry leaders and companies that will shape the future of business and society.

TiECon Canada Partnership Packages

Platinum Partner – \$15,000

As a platinum partner, you will receive five complimentary passes to TiECon Canada and have the opportunity to:

- Serve as a host of one of the two TiECon Canada conference days with an introductory speaking opportunity
- Work directly with the TiECon committee to address your specific partnership objectives and garner customized exposure throughout TiECon Canada
- Serve as a panelist or moderator of one conference session
- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Achieve significant branding and visual exposure throughout the conference, on the TiECon Canada website and all related electronic communication; this includes the potential to contribute a full-page color promotional insert to the TiECon Canada brochure and recognition as PLATINUM partner in all TiECon Canada marketing material, banners and other signage
- Secure a prime exhibit location with 4' table or banner (with organization name) on both days of the conference to enable networking, distribution of promotional materials, and delegate engagement

Gold Partner – \$10,000

As a gold partner, you will receive three complimentary passes to TiECon Canada and have the opportunity to:

- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Deliver brief opening remarks and introduce a keynote speaker or panel during the conference
- Contribute a general interest article or story to the TiECon Canada brochure (maximum 1,000 words)
- Secure a prime exhibit location with 4' table or banner (with organization name) on both days of the conference to enable networking, distribution of promotional materials, and delegate engagement
- Achieve significant branding and visual exposure throughout the conference, on the TiECon Canada website and all related electronic communication; this includes the potential to contribute a full-page color promotional insert to the TiECon Canada brochure and recognition as GOLD partner in all TiECon Canada marketing material, banners and other signage

Silver Partner – \$5,000

As a bronze partner, you will receive two complimentary passes to TiECon Canada and have the opportunity to:

- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Contribute a general interest article or story to the TiECon Canada brochure (maximum of 500 words)
- Achieve significant branding and visual exposure throughout the conference, on the TiECon Canada website and all related electronic communication and recognition as SILVER partner in all TiECon Canada marketing material, banners and other signage

If you would like to explore TiECon partnership opportunities, please contact Claude Haw at: chaw@venturecoaches.com

For additional information on TiE Ottawa, please visit: <https://ottawa.tie.org/>. Information regarding the conference is available at [TiEConCanada.org](https://tieconcanada.org).